



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
302798-1	08/12/12	August 2012	07/30/12 - 08/12/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
The People Should Decide	The People Should Decide	806812

Flight Dates	Order #	Alt Order #
08/06/12 - 08/12/12	302798	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/07/12	08/09/12	M-F 9a-10a	9-10am M-F	- 1- 1---	:15/:15	2	\$400.00	BK
<hr/>									
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS - 1- 1---									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 08/07/12 9:46 AM M-F 9a-10a 9-10am M-F :15 DI BC0801 \$200.00 BK									
9:47 AM :15 DI BC0802 \$200.00									
2 WXYZ Th 08/09/12 9:24 AM M-F 9a-10a 9-10am M-F :15 DI BC0803 \$200.00 BK									
9:27 AM :15 DI BC0804 \$200.00									
2	08/06/12	08/09/12	Dr. Oz	4-5pm M-F	1-- 1---	:15/:15	2	\$550.00	BK
<hr/>									
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS 1-- 1---									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 08/06/12 4:23 PM Dr. Oz 4-26 PM 4:23 PM M-F :15 DI BC0801 \$275.00 BK									
4:26 PM :15 DI BC0802 \$275.00									
2 WXYZ Th 08/09/12 4:27 PM Dr. Oz 4:30 PM 4:27 PM M-F :15 DI BC0805 \$275.00 BK									
4:30 PM :15 DI BC0806 \$275.00									
3	08/08/12	08/09/12	5-6pm M-F	5-6pm M-F	-- 11---	:15/:15	2	\$650.00	BK
<hr/>									
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS -- 11---									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 08/08/12 5:12 PM 5-6pm M-F 5:13 PM 5:12 PM M-F :15 DI BC0803 \$325.00 BK									
5:13 PM :15 DI BC0804 \$325.00									
2 WXYZ Th 08/09/12 5:34 PM 5-6pm M-F 5:36 PM 5:34 PM M-F :15 DI BC0801 \$325.00 BK									
5:36 PM :15 DI BC0802 \$325.00									



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
302798-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
The People Should Decide	The People Should Decide	806812	

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	08/07/12	08/10/12	6-630pm M-F	6-630pm M-F	- 1- 11--	:15/15	3	\$750.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 - 1- 11-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 08/07/12 6:27 PM 6-630pm M-F 6:29 PM 6-630pm M-F :15 DI BC0803 \$375.00 BK									
2 WXYZ Th 08/09/12 6:07 PM 6-630pm M-F 6:09 PM 6-630pm M-F :15 DI BC0803 \$375.00 BK									
3 WXYZ F 08/10/12 6:27 PM 6-630pm M-F 6:29 PM 6-630pm M-F :15 DI BC0801 \$375.00 BK									
375.00 \$375.00									
5	08/06/12	08/08/12	M-F 7-730p	7-730pm M-F	111----	:15/15	3	\$750.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 111---- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 08/06/12 7:09 PM M-F 7-730p 7:11 PM 7-730pm M-F :15 DI BC0803 \$375.00 BK									
2 WXYZ Tu 08/07/12 7:27 PM M-F 7-730p 7:29 PM 7-730pm M-F :15 DI BC0805 \$375.00 BK									
3 WXYZ W 08/08/12 7:27 PM M-F 7-730p 7:29 PM 7-730pm M-F :15 DI BC0805 \$375.00 BK									
375.00 \$375.00									
6	08/11/12	08/11/12	Sa 6-630p	6-630pm Sat	-----S-	:15/15	1	\$500.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 08/11/12 6:21 PM Sa 6-630p 6:23 PM 6-630pm Sat :15 DI BC0803 \$250.00 BK									
250.00 \$250.00									
7	08/12/12	08/12/12	Su 6-630p	6-630pm Sun	-----S	:15/15	1	\$600.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 08/12/12 6:12 PM Su 6-630p 6:14 PM 6-630pm Sun :15 DI BC0805 \$300.00 BK									
300.00 \$300.00									
8	08/07/12	08/09/12	M-F 730-8pm	730-8pm M-F	- 1- 1---	:15/15	2	\$1,200.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 - 1- 1--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 08/07/12 7:54 PM M-F 730-8pm 7:56 PM 730-8pm M-F :15 DI BC0801 \$600.00 BK									
600.00 \$600.00									
2 WXYZ Th 08/09/12 7:45 PM M-F 730-8pm 7:47 PM 730-8pm M-F :15 DI BC0805 \$600.00 BK									
600.00 \$600.00									
9	08/06/12	08/08/12	Nightline	1135pm-1205am M	1- 1----	:15/15	2	\$600.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 1- 1---- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 08/06/12 11:51 PM Nightline 11:53 PM 1135pm-1205am M :15 DI BC0805 \$300.00 BK									
300.00 \$300.00									
2 WXYZ W 08/08/12 11:52 PM Nightline 11:54 PM 1135pm-1205am M :15 DI BC0801 \$300.00 BK									
300.00 \$300.00									



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

www.wxyz.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
302798-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
The People Should Decide	The People Should Decide	806812	

<u>Total Spots</u>	18	<u>Gross Total</u>	\$12,400.00
--------------------	-----------	--------------------	--------------------

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,860.00
<u>Net Amount Due</u>	\$10,540.00